

# Why Pick Conti® Barrier Cloth ?

A unique approach to continence Care



Conti® is manufactured in the UK using the highest quality materials, ensuring unparalleled quality and performance.



VISIT  
[www.vernacare.com](http://www.vernacare.com)  
for more information

## The Full Continence Care Solution

Our vision is simple: Reducing Risk. Enhancing Dignity.



Our products are manufactured in the UK and designed to reduce risk and enhance dignity.

Product	Size	Pack Qty	Case Qty	Code
Conti Barrier Cloth	24 X 22 cm	25	18	RSC553

Vernacare Limited | 1 Western Avenue | Matrix Park | Chorley | Lancashire | UK | PR7 7NB  
Tel: +44 (0) 1772 299900 | Fax: +44 (0) 1772 299901 | [vernacare.com](http://vernacare.com) | [info@vernacare.com](mailto:info@vernacare.com)

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# Intelligent Solutions for Continence Care





# The Problem



Incontinence affects **8%** of the Global population

## Incontinence

**400 million** people worldwide



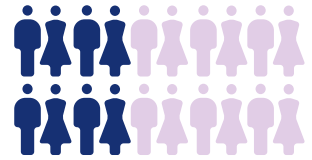
that's

Affecting both physical and mental health, incontinence is high on the health agenda along with the subsequent health challenges.

## IAD (Incontinence-Associated Dermatitis)



Prolonged exposure to a moist environment causes **Moisture Associated Skin Damage** also known as **'IAD'**.



IAD affects as many as **41% of adults** in long-term care\*

When urine and faeces come into contact with the skin they change the natural pH (making it alkaline), causing redness and skin breakdown\*

## Pressure Ulcers

Pressure ulcers affect far more than just skin integrity for both Patient and Carer.

Impact on Patient:



**Title**  
Loss of independence



**Title**  
Pain and discomfort



**Title**  
Reduced dignity

Impact on Carer:



**Cost**  
£4,000 each to treat



**Time**  
Patient repositioning woundcare



**Infection**  
Open wound management

### DID YOU KNOW?

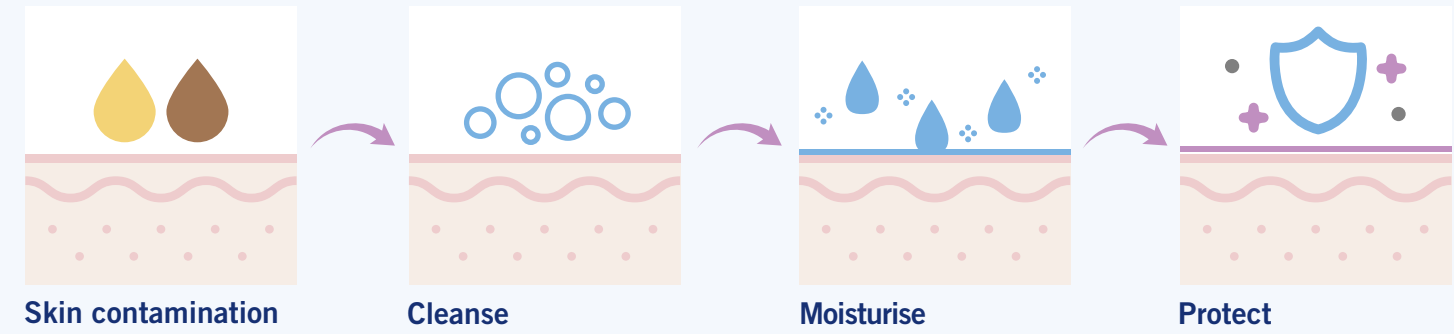
Nursing time accounts for 90% of the overall cost of pressure ulcer treatment?\*

# Prevention

According to NICE guidelines, pressure ulcers are preventable\*

Maintaining personal hygiene and effective continence management are fundamental nursing activities in tackling IAD, and subsequent pressure ulcer prevention\*.

Studies highlight the importance of prevention though cleansing, moisturising and protecting the skin.\*



Wipes impregnated with 3% Dimethicone result in a reduction of IAD\*



# Solution

Conti® Barrier Cloth is specifically designed to improve incontinence management and deliver intelligent skin care. The all-in-one wipe is pre-impregnated with skin cleansers and moisturisers, delivering gentle and effective skin cleansing; whilst dimethicone provides barrier protection, minimising the negative effects of re-wetting.

The time saving solution is an ideal alternative to traditional practices, and the environmentally-friendly cellulose wipe fibres allows for unique, safe and hygienic disposal in either toilet or macerator.



**3% Dimethicone Barrier Protection**  
Acting as a barrier against irritation from body fluids\*, supporting the regeneration of the skin's natural barrier function\*.



**'Water Free' System to Reduce Risk**  
One study showed the introduction of 'water-free' patient care is associated with a subsequent reduction of patient colonization with GNB.\*



**One-Step Continence Care**  
Cleanse, moisturise and protect in one simple step, releasing valuable nursing time.



**Reduced Risk of Cross-Contamination**  
Replacing traditional cleansing methods to minimise the contamination risk associated with reusable washbowls.



**Hypoallergenic and Dermatologically Tested\***  
Fragrance free and pH balanced; Conti® Barrier Cloth is suitable for use on fragile and sensitive skin.



**'No-Rinse' Solution**  
Dries quickly to reduce unwanted moisture whilst eliminating friction caused by rubbing.

## The Full Continence Care Solution.

Vernacare offer a wide range of continence care solutions, which not only support moisture management and personal hygiene, but provide viable alternatives to a catheterisation or incontinence pads, supporting independent self-toileting.